

THE COSMICKY EXHIBITION



SHARING THE POETRY OF OUR UNIVERSE

CosmicSky, is a critically acclaimed roving domed theatre exhibition that fuses astronomy with poetry, philosophy, sound and the visual arts to provide visitors with an immersive and uniquely ambient and educational experience.

Funded with a grant from NESTA (National Endowment for Science, Technology and the Arts), *CosmicSky* strives to offer a fresh and innovative approach to learning about the universe, and our very special place in it.

SUCCESSFUL RUNS

CosmicSky has successfully piloted at large-scale public venues across the UK. Over **10,000** people have now visited the CosmicSky Theatre.

Venues include Perth Concert Hall (Scotland's new centre for new media arts) and Bolsover Castle (English Heritage). Some venues located in areas of regeneration and revitalisation include Birmingham's Think Tank Science Centre, Gallery Oldham (which forms part of the new dynamic Cultural Quarter development in Oldham),

Read what some of the CEOs of these venues have to say:

Jane Spiers, CEO, Perth Concert Hall and Perth Theatre:

" *CosmicSky* brought a touch of magic and a whole new audience to our venue. It fitted into the space remarkably easily, teamwork was hassle-free and the returns in terms of numbers and new faces made it a bit of a gift."

Stephen Whittle, CEO, Gallery Oldham:

"It (*CosmicSky*) couldn't have gone better! It's a high profile show for us-one the press have picked up on...and a show that's easy to market because it has unique features and is high quality"

John Coulson, Head of visitor Operations, English Heritage East:

"The whole thing (*CosmicSky*) has been a fantastic experience...everything has lived up to our expectations, wholeheartedly, and every visitor that has been to the experience in the dome has come out feeling totally relaxed, totally chilled out and actually very keen to see the other show"

"We haven't spent thousands and thousands of pounds on marketing...and the phone has rung almost non-stop with people saying 'we've heard about this *CosmicSky* can we book?'"

"It has been very much a community event.... I have never seen our staff so keen and eager to work on an exhibition"

INSTALLATION

The Team of *CosmicSky* employ good project management practices and a professional approach. They efficiently set up the exhibition with minimum disruption to the venue. The Team provide training to venue staff enabling them to handle immersive environments and to help visitors engage fully with the exhibition. They also provide safety rules to ensure visitors enjoy the show in a safe environment.

Evaluation surveys are conducted and the information shared with the venue management.

CosmicSky Theatre in Perth Concert Hall



Inside the CosmicSky Theatre ...enveloped by images and sound!



Two audio-visual shows alternate within The CosmicSky Theatre: 'The Beginning of Forever' and 'Celestial Cycles'. Feedback from visitors offers a catalogue of positive comments, including 'excellent', 'awesome', 'touching' and 'relaxing'

PRACTICAL CONSIDERATIONS

Cost of Hire:

Normal minimum period of hire: 2 months

Charges in the region of £2000/month or £1500/month plus 50% of ticket sales.

Please contact Gill Russell (see below) for a detailed quote.

Spatial requirements for the CosmicSky Theatre:

Floor area - at least 7 metres x 7 metres

Ceiling height – minimum 4.2 metres

See www.cosmicsky.co.uk/technical.html for more information

FURTHER INFORMATION

CosmicSky Web Site:

www.cosmicsky.co.uk

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